

Press Release

Silk amino processing from cocoons produced in Tomioka × Towels made in Imabari

The “Kinuwata Bijin” towel



Features

○ Strong moisturizing effect

Silk amino acid extracted from the cocoon contains moisturizing ingredients that protect the skin from dryness. In experiments where cream made from ingredients that are similar to silk amino processing were applied to the skin, results showed that water content in the stratum corneum tended to increase without having an impact on the volume of transdermal water loss.

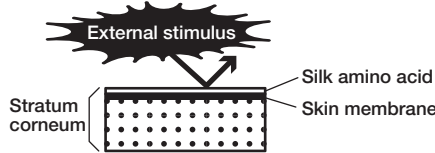
*Silk amino processing is a patented technology of ART JAPAN Co., Ltd.

What is silk amino processing?



○ Cuts out UV for whitening effect

The silk amino acid contains ingredients that protect the skin from ultraviolet rays. Since the skin is protected from external stimulus, melanin pigments do not collect in the skin, preventing spots and dullness, and helps whiten the skin.



○ Antibacterial and deodorizing effect

Chitosan processing has the effect of preventing the generation of invisible bacteria and suppressing bacteria growth. This helps to keep the towels clean.

Bacteriostatic activity value (measurement of the extent of bacteria growth)

	Laundered 0 times	Laundered 10 times
Gauze fabric	5.5 or higher	3.6
Pile fabric	5.6 or higher	4.5

Effective when the value is 2.0 or higher*

*Based on JIS L 1902:2008

Results of experiments conducted by the Japan Textile Products Quality and Technology Center

○ Four types of textiles to cater to different preferences

Ultra-soft towel (up-down weave) / Hotel type / Gauze pile / Waffle pile

○ Wide variation of colors that can be selected according to use

Ultra-soft towel: 1 type / Hotel type: 3 types / Gauze pile: 3 types / Waffle pile: 1 type

Specifications

Material: Ultra-soft towel / Hotel type / Gauze pile / Waffle pile, all 100% cotton

Colors: Ultra-soft towel: 1 type / Hotel type: 3 types / Gauze pile: 3 types / Waffle pile: 1 type

Production site: Made in Japan (Imabari)

Ultra-soft towel

Off-white



Hotel type

Yellow



Pink



Blue



Gauze pile

Grey



Orange



Blue



Waffle pile

Off-white



Size/Weight

Wash towel

Ultra-soft towel	Hotel type
34 × 36cm 46g	34 × 36cm 55g
Gauze pile	Waffle pile
34 × 36cm 42g	34 × 36cm 46g

Face towel

Ultra-soft towel	Hotel type
34 × 85cm 103g	34 × 85cm 129g
Gauze pile	Waffle pile
34 × 85cm 91g	34 × 85cm 99g

Bath towel

Ultra-soft towel
70 × 140cm 366g
Gauze pile
70 × 140cm 263g
Hotel type
70 × 140cm 430g
Waffle pile
70 × 140cm 316g

Other items



Price

	Wash towel		Face towel		Bath towel	
	Excluding tax (yen)	Including tax (yen)	Excluding tax (yen)	Including tax (yen)	Excluding tax (yen)	Including tax (yen)
Ultra-soft towel	500	540	1,000	1,080	3,000	3,240
Hotel type	500	540	1,000	1,080	3,000	3,240
Gauze pile	400	432	800	864	2,500	2,700
Waffle pile	400	432	800	864	2,500	2,700

Company profile

Company name	Maruyamatowel Corporation	Industry	Towel manufacturing, towel and T-shirt printing and processing
CEO	Kaname Maruyama	Products	Bath towels, face towels, wash towels, towel scarf, sports towel, bag, sewn fashion accessory products, etc.
Location of head office	1-48 Higashitoriu-cho 3-chome, Imabari City, Ehime Prefecture Tel: 0898-23-0403	Equipment	[16 towel looms] 6 Toyota Sulzer looms, 2 rapier looms, 8 Toyota air jet looms (all units with fully suspended Jacquard specifications), yarn twisting equipment, sewing machines, silk screen printing equipment, plate-making equipment, post-dyeing finishing equipment, sublimation transfer printing equipment, needle detectors, automatic dryers, etc.
Founded	December 1966		
Established	11 April 1984		
Capital	95.7 million yen	Customers	Wholesale towel stores, department stores, advertising agencies, and other companies across Japan
No. of employees	52	Main banks	Iyo Bank (Nakahama Branch), Ehime Bank (Imabari Branch)

Inquiries

Maruyamatowel Corporation, Tokyo Sales Office
Tel: 03-5823-4466

10:00 ~ 17:00 (closed on weekends and national holidays)

1F MAKE IT Building, 3-6 Kanda-Sakumacho,
Chiyoda-ku, Tokyo, 101-0025
Fax: 03-5823-4467
E-mail: ms-factory@maruyamatowel.co.jp